

2 - 4 MAY 2018
LESSONS OF A LIFETIME



OSLO
24NKG 2018
24th Nordic Congress of Gerontology

24th Nordic Congress of Gerontology

SPONSORSHIP AND EXHIBITOR INVITATION

Oslo, Norway,
2 – 4 May 2018

www.24nkg.no

Dear Sir/Madam,

On behalf of the 24th Nordic Congress of Gerontology, it is our great pleasure and honour to invite you to take part in the congress arrangements as a sponsor or exhibitor. The 24th Nordic Congress of Gerontology (24 NKG) takes place Oslo, Norway, 2 – 4 May 2018.

The theme of the congress is “Lessons of a life time”. We want to take stock of current scientific knowledge on individual and societal ageing, and we also wish to take a critical look at where we need to focus in the future.

The Nordic congresses emphasize the multidisciplinary aspects of ageing and the life course. They are an important meeting place for researchers and professionals from a broad range of disciplines who are engaged in ageing issues. The previous congress in Tampere, Finland (2016) attracted more than 900 participants from 44 countries.

The congress venue is the Oslo Congress Centre – located in the in the heart of Oslo and close to the city’s many attractions and hotels.

The 24 NKG is organised by the Norwegian Gerontological Society (NSA) and the Norwegian Geriatrics Society (NGF), in collaboration with the Norwegian National Advisory Unit on Ageing and Health, Norwegian Institute of Public Health and Norwegian Social Research (NOVA).

Further information about the Congress will be presented at this website: www.24nkg.no

We are looking forward to see you in Oslo in May 2018!

On behalf of the 24 NKG Organising Committee

Nils J Holand
President of the congress committee

Marijke Veenstra
Secretary General



General information

Dates

Wednesday 2 May	Registration and opening session
Thursday 3 May	Scientific program and conference dinner
Friday 4 May	Scientific program

Congress venue

[Oslo Congress Centre](http://www.oslokongressenter.no/en/) (<http://www.oslokongressenter.no/en/>) is the venue for the congress. It is situated in the centre of Oslo and within walking distance from Oslo Central station and the congress hotels.

Breaks and lunches

There will be breaks of 30 minutes between each session and the lunch will last for 60 minutes. Coffee breaks will be served in the sponsor/exhibition areas.

Website

www.24nkg.no is the official website and will be updated with all relevant information.

Main topics/congress theme

The theme of the congress is “Lessons of a life time”. We want to take stock of current scientific knowledge on individual and societal ageing, and we also wish to take a critical look at where we need to focus in the future.

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Options for sponsors

Your company is invited to apply for different sponsoring opportunities. Sponsors will be mentioned in future announcements, on the congress website and in the final programme.

All prices are subject to 25% VAT.

	Gold	Silver	Bronze
Fee	NOK 160 000	NOK 120 000	NOK 90 000
	Exposure as gold sponsor	Exposure as silver sponsor	Exposure as bronze sponsor
Exhibition stand	First priority Size of stand to be decided	Second priority Size of stand to be decided	Third priority Size of stand to be decided
Sponsored activities	Opportunity to buy a sponsored symposium in the scientific program	Opportunity to buy a sponsored symposium in the scientific program	Opportunity to buy a sponsored symposium in the scientific program
Website	Logo and link to company website	Logo and link to company website	Logo and link to company website
Program	Logo in program 1 page ad in program	Logo in program	Logo in program
Registration fees	6 registration fees for exhibition staff	4 registration fees for exhibition staff	2 registration fees for exhibition staff
Conference materials	Logo on conference bag First priority to buy logo placements on lanyards or badges.	Opportunity to buy logo placements if available.	Opportunity to buy logo placements if available.

Sponsors exhibitions include

- exhibition stand
- 1 table with cover
- Wireless internet connection
- electrical outlet

Additional services:

- Furniture, walls, etc
- Lunch and coffee breaks for extra personnel
- Dinners & evening program

Sponsor opportunities

- | | |
|---|-------------|
| 1. Sponsored symposium (breakfast, lunch or afternoon) | NOK 100 000 |
| 2. Insert in congress bag | NOK 20 000 |
| 3. Advertisement in 2 nd Announcement or Final Program | NOK 20 000 |



Exhibition

The exhibition area is in close connection to the conference hall at Oslo Congress Centre and the poster area.

Congress attendees will be encouraged to spend time in the exhibition hall as we understand the importance of providing adequate time to display your products and to talk to the attendees in person. Coffee breaks will take place in and near the sponsors/exhibition area.

Prices – exhibition

NOK 7.000 + 25 % VAT per sqm (minimum 6 m²)

Includes:

- Exhibition space
- 1 table with cover
- Wireless internet connection
- Electrical outlet
- 1 registration for exhibition staff

Additional services:

- Furniture, walls etc.

Registration fee for additional exhibition staff:

- NOK 4.500 + 25 % VAT
- Includes Get together Wednesday, lunch and coffee breaks Thursday and Friday

Organisation

Conference organisation

Norwegian Gerontological Society (NSA)
Norwegian Geriatrics Society (NGF)
Norwegian National Advisory Unit on Ageing and Health

Norwegian Institute of Public Health
Norwegian Social Research (NOVA)

Local organizing committee

President: Nils J Holand

Secretary General: Marijke Veenstra



Contact information

The official congress bureau will be Gyro Conference. Please contact Project Manager Anne Guri Sklet for further assistance in the practical congress arrangements and cooperation opportunities.

PCO:	Gyro Conference
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Mobile:	+47 9099 2705



Norsk selskap for
ALDERSFORSKNING



Norwegian Institute of Public Health



Norwegian Geriatric
Association

DEN NORSKE LEGEFORENING



Ageing and Health
Norwegian National Advisory Unit

